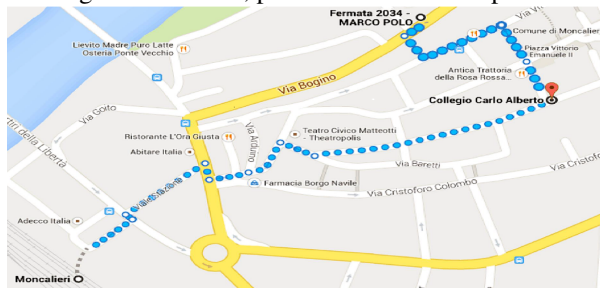


Transport Details

Going by Bus: The bus line 67 going to Moncalieri stops exactly in front of **Porta Nuova** (Stop 39) at the entrance of the railway station (Corso Vittorio Emanuele II). The bus will leave around 8:25. The travel takes around 35 minutes, plus a 5 minutes walk. You will have to descend at Marco Polo stop (Stop 2034). The bus ticket costs 1,70 euros.

Going by train: Trains to Moncalieri Station (which is 5 blocks from the Collegio Carlo Alberto) leave from Torino **Porta Susa** railway station. The trains leave at 8:31 SFM4 to Bra and at 8:43 SFM1 to Chieri (or at 9:01 SFM7 to Fossano). All trains leave from **platform 5** and you have to go descend at the second stop. The travel takes around 15 minutes, plus a 10 minutes walk. The train ticket costs around 4 euros. If you're staying at Ostello Torino, all mentioned trains stop at Torino **Lingotto** station too. For more details on the bus and other transport alternatives: <http://www.comune.torino.it/gtt/>. For guidance on the walking in Moncalieri, please refer to this map.



Going by Taxi: You will have to call a Taxi by phone (Call 5730 or visit <http://www.radiotaxi.it/>). Taxis in Turin don't stop freely on streets, so you will have to search the nearest taxi stop before taking a taxi. The cost of a trip from Porta Nuova to Moncalieri is about 20-25 euros.

Social Dinner

The Social Dinner of the Workshop will take place on Thursday 29th at **Porto di Savona, Piazza Vittorio Veneto 2, 10123 Torino**. Please inform us if you are NOT planning to attend to the event. For any particular needs (vegetarians, intolerances, allergies, etc.) please let us know as soon as possible in order to carry out the proper arrangements.

Scientific Committee

Cristiano Antonelli (University of Turin & BRICK)
Magda Fontana (University of Turin)
Aldo Geuna (University of Turin & BRICK)
Marco Guerzoni (University of Turin & BRICK)
Fabio Montobbio (University of Turin & BRICK)
Pier Paolo Patrucco (University of Turin & BRICK)
Francesco Quatraro (University of Turin & BRICK)
Michele Sonnessa (University of Genoa)
Pietro Terna (University of Turin)

Organizing Committee

Ilaria Bertazzi (University of Turin)
Susanna Calimani (University of Turin)
Massimiliano Coda Zabetta (University of Turin)
Cristoph Feder (University of Turin)
Anna Azzurra Gigante (University of Turin)
Alexander Jordan (University of Turin & BRICK)
Rodrigo Kataishi (University of Turin & BRICK)
Laura Lembo (University of Turin)
Nadine Marmai (University of Turin & BRICK)
Andreas Masaoutis (University of Turin)
Gianluca Orsatti (University of Turin)
Tommaso Panini (University of Turin)
Emilio Raiteri (University of Turin & BRICK)
Silvia Rocchetta (University of Turin)
Manuel Toselli (University of Turin & BRICK)
Matteo Tubiana (University of Turin)

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2nd Ph.D. workshop in Economics of Innovation, Complexity and Knowledge

**Vilfredo Pareto Doctorate in Economics
BRICK, Collegio Carlo Alberto**

January 29 – January 30, 2015

Overview

The Vilfredo Pareto Doctorate program of the University of Turin and BRICK, Collegio Carlo Alberto, are pleased to announce the 2nd Doctoral Workshop in Economics of Innovation, Complexity and Knowledge. The aim of the workshop is to bring together PhD students from all over the world working in the broad field of Economics of Innovation and Complexity. The Workshop will provide participants with a great opportunity to network with peers researching on similar topics and to receive feedbacks from both junior and senior scholars.

The workshop will be held at the Collegio Carlo Alberto in Moncalieri, a medieval town near Torino. In addition to parallel sessions, recognized scholars will provide keynote speeches. These include

- LUIGI ORSENIGO (Institute for Advanced Study of Pavia)
- UWE CANTNER (Friedrich Schiller University, Jena)
- PIETRO TERNA (University of Turin).

The workshop is free of charge. Additionally, lunches and coffee breaks during the Workshop days will be provided by the organization. A social dinner for all participants is organized on Thursday, January 29th.

Sessions Instructions

PhD Students have 20 minutes to present their work. After each presentation, 5 minutes are assigned to a senior discussant (Chair) and 5 more minutes to a junior discussant (PhD Student) and to additional comments. Each PhD Student has to comment the presentation coming right after her/his own presentation. The last PhD student has to comment the first of the session (i.e. Enrico Vanino will comment Simona Gamba; Simona Gamba will comment Daniele di Gennaro and Daniele di Gennaro will comment Enrico Vanino).

Schedule

Thursday, January 29

9:00 - 9:30 **Welcome coffee & registration in Sala Gialla**

9:30 - 9:45 **Welcome Speech in Sala Rossa**
Fabio Montobbio (University of Turin & BRICK)

9:45 - 10:45 **Keynote Speech in Sala Rossa**
Luigi Orsenigo (Institute for Advanced Study of Pavia)

10:45 - 11:15 **Coffee break in Sala Gialla**

Parallel Session A – Classroom 1
Tools for Complexity Economics
Chair: Michele Sonnessa (University of Genoa)

11:15 - 11:50 **Francesco Lamperti (Scuola Superiore Sant’Anna di Pisa)**
On the similarity of time series dynamics: a criterion for empirical validation

11:50 - 12:25 **Ilaria Bertazzi (University of Turin)**
Transitivity matters. Norms Enforcement and diffusion using different neighborhoods in Cellular Automata

Parallel Session B – Classroom 2
Patents and Intellectual Property Rights
Chair: Aldo Geuna (University of Turin & BRICK)

11:15 - 11:50 **David Angenendt (Ruhr University Bochum)**
The Role of Firm Size in the Enforcement and Choice of Patent Protection

11:50 - 12:25 **Julia Brüggemann (University of Göttingen)**
Intellectual Property Rights Hinder Sequential Innovation. Laboratory Evidence

12:30 - 14:00 **Lunch Break in Sala Gialla**

14:00 - 15:00 **Keynote Speech in Sala Rossa**
Uwe Cantner (Friedrich Schiller University, Jena)

15:00 - 15:30 **Refreshment in Sala Gialla**

Parallel Session A – Classroom 1
R&D Subsidies and Incentives
Chair: Marco Guerzoni (University of Turin & BRICK)

15:30 - 16:05 **Enrico Vanino (University of Birmingham)**
Outsourcing R&D: blessing or curse for firms’ export performance?

16:05 - 16:40 **Simona Gamba (Università Cattolica del Sacro Cuore)**
Next-shoring of Multinational Enterprises: R&D sourcing versus demand proximity and labor cost advantages

16:40 - 17:15 **Daniele di Gennaro (Sapienza University of Rome)**
Approaching smart policies: an empirical evaluation on the diffusion of the effects of R&D’s incentives

Parallel Session B – Classroom 2
Firm Dynamics
Chair: Francesco Quatraro (University of Turin & BRICK)

15:30 - 16:05 **Giorgios Petropoulos (Toulouse School of Economics and Banque de France)**
The Relationship Between Competition and Innovation: How Important Are Firms’ Financial Constraints?

16:05 - 16:40 **Hendrik Meder (KU Leuven)**
The Impact of M&As on Drug Development

16:40 - 17:15 **Manuel Toselli (University of Turin & BRICK)**
Innovative Strategies and Profitability: Trustworthy relationship?

20:00 **Dinner at Porto di Savona**

Friday, January 30

9:30 – 10:00 **Welcome Coffee in Sala Gialla**

10:00 - 11:00 **Keynote Speech in Sala Rossa**
Pietro Terna (University of Turin and Collegio Carlo Alberto)

11:00 - 11:30 **Coffee break in Sala Gialla**

Parallel Session A – Classroom 1
Agent-based Modelling for Economic Analysis
Chair: Magda Fontana (University of Turin)

11:30 - 12:05 **Mark Bagley (Lund University)**
An agent-based model of entrepreneurial spawning

12:05 - 12:40 **Jacopo Staccioli (Scuola Superiore Sant’Anna di Pisa)**
Bubble-and-bust dynamics under walrasian asset pricing and heterogeneous traders

Parallel Session B – Classroom 2
Entrepreneurship
Chair: Pier Paolo Patrucco (University of Turin)

11:30 - 12:05 **Diego Zunino (Boston University School of Management)**
Is Entrepreneurship Genetic? Advances about the interaction between the genetic effect and the environment

12:05 - 12:40 **Ingrid Viklund Ros (The Royal Institute of Technology)**
Why some new firm export: the importance of board of directors

12:45 - 14:15 **Lunch Break in Sala Gialla**

Final Session – Classroom 1
Innovation Development Path
Chair: Cristiano Antonelli (University of Turin & BRICK)

14:15 - 14:50 **Dario Diodato (Utrecht University)**
Industrial Leadership and Sectorial Catch-up: the Role of the Demand Side

14:50 - 15:25 **Sergio Petralia (Utrecht University)**
Understanding Countries’ Patterns of Technological Development

15:25 - 16:00 **Stefania Bracco (University of Siena)**
Effectiveness of EU Biofuels Sustainability Criteria in the context of Large-Scale Land Acquisitions in Africa

16:00 - 16:30 **Refreshment in Sala Gialla**

16:30 - 17:00 **Closing remarks and farewell in Sala Rossa**